

Standard 12.5.1 Presentation Rubric

	Advanced (14pts)	Proficient (11pts)	Basic (8 pts)	Below Basic (5pts)
Content	An abundance of material clearly related to topic; points are clearly made and all evidence supports topic; varied use of materials. Standard and Amendment posted and explained.	Sufficient information that relates to topic; many good points made but there is an uneven balance and little variation. Standard and Amendment are posted.	A great deal of information is not clearly connected to the topic. Standard or Amendment used	Topic not clear; information included does not support topic in any way. No standard or amendment posted.
Coherence and Organization	Topic is clearly stated and developed; specific examples are appropriate and clearly develop topic; conclusion is clear; shows control; flows together well; good transitions; succinct but not choppy; well organized	Most information presented in logical sequence; generally very well organized but better transitions from idea to idea and medium to medium needed	Concept and ideas are loosely connected; lacks clear transitions; flow and organization are choppy	Presentation is choppy and disjointed; does not flow; development of topic is vague; no apparent logical order of presentation
Creativity	Very original presentation of material; uses the unexpected to full advantage; captures audience's attention	Some originality apparent; good variety and blending of materials/ media	Little or no variation; material presented with little originality or interpretation	Repetitive with little or no variety; insufficient use of media
Material	Balanced use of multimedia materials; properly used to develop topic; use of media is varied and appropriate. Visuals were varied and went with topic and demonstrate higher level thinking.	Use of only one type of multimedia; Visuals were used and went with topic.	Choppy use of multimedia materials; lacks smooth transition from one medium to another; multimedia not clearly connected to topic. Only a few visuals.	Little or no multimedia use or ineffective use of multimedia; imbalance in use of materials—too much of one, not enough of another. No visuals
Speaking Skills	Poised, clear articulation; proper volume; steady rate; good posture and eye contact; enthusiasm; confidence	Clear articulation but not poised. All presenters participated.	Some mumbling; little eye contact; uneven rate; little or no expression. Presentation read to class.	Inaudible or too loud; no eye contact; rate too slow/fast; speaker seemed uninterested and used monotone
Audience Response	Involved the audience in the presentation; points made in creative way; held the audience's attention throughout	Presented facts with some interesting "twists"; held the audience's attention most of the time	Some related facts but went off topic and lost the audience; mostly presented facts with little or no imagination.	Incoherent; audience lost interest and could not determine the point of the presentation
Length of Presentation	Within two minutes of allotted time +/-	Within four minutes of allotted time +/-	Within six minutes of allotted time +/-	Ten or more minutes above or below the allotted time